



**An invitation to sponsor  
STEP INTO ACTION  
CHITTENDEN COUNTY  
6<sup>th</sup> Annual Event**

**The Step Into Action- Chittenden County Recovery Walk Seeks Your Support**

*On September 15, 2018, we'll bring together people in recovery, community members, health professionals, families and friends to celebrate the positive role recovery plays in our lives and our communities. Together we'll walk through downtown Burlington on a route that celebrates recovery, and gather together at the Unitarian Universalist Society at the top of Church Street to share stories, build community, enjoy food, refreshments, music, and much more.*

*Last year Step Into Action- VT events all around Vermont drew more than 300 people and raised over \$15,000 for recovery centers and other programs supporting recovery throughout Vermont. We are thrilled with the impact of last year's events, and are striving to raise even more money this year. All funds donated during the events will be dispersed to participating recovery resources around the state.\**

*But we can't do it without your help!*

*By sponsoring this event, your organization will help provide hope to 23+ million Americans living in recovery, and the many more who have yet to find it.*

*We are also seeking in kind donations for the Recovery Walk. This could include items to raffle off (a popular part of our event) or food and beverage donations for event goers. If you have additional ideas on how you can support the event, we would love to hear from you!*

*Every September, SAMHSA sponsors National Recovery Month to increase awareness and understanding of mental health and substance use issues, and celebrates the people who recover. Each year we join this movement to help bring the message to our own communities. As the State of Vermont is affected more than ever by this epidemic, it is vital to recognize that recovery is possible. This is your opportunity to be a part of the positive stories of recovery.*

*To learn more about the levels and opportunities of Sponsorship, and to access a Sponsorship Agreement, please see the attached pages.*

**Questions? Contact:**  
[Stepintoaction.chittenden@gmail.com](mailto:Stepintoaction.chittenden@gmail.com)

\* All Registration Fees and excess sponsorship donations will be utilized to plan future Step Into Action - VT events.



# Sponsorship Levels & Opportunities

	Grand \$1000+	Gold \$500+	Silver \$250+	Friends \$100+
<b>GRAND SPONSOR RECOGNITION</b>				
All marketing material will contain the phrase "Presented by 'Sponsor Name'"	X			
Opportunity to speak during opening ceremony or rally	X			
Invited to cut ribbon at start of walk	X			
<b>MEDIA EXPOSURE</b>				
Inclusion in advertising efforts	X	X		
Recognition in press releases	X	X	X	
<b>EVENT DAY EXPOSURE</b>				
Recognition during opening ceremony/rally	X	X	X	
Logo and mission displayed at event site	X	X	X	
<b>BRAND EXPOSURE</b>				
Company feature on Social Media site	X	X		
Logo placement on event t-shirt	X	X	X	
Logo placement on event website	X	X	X	X
Opportunity for approved promotional material to be distributed at event	X	X	X	X

Thank You To Our Sponsors





# Sponsorship Agreement

## August 10<sup>th</sup> Deadline!

We hereby agree to provide sponsorship funding for *Step Into Action* in the amount indicated below in exchange for the sponsorship benefits applicable to the contribution levels:

Grand Sponsor (\$1000+)	
Gold Sponsor (\$500+)	
Silver Sponsor (\$250+)	
Friends of the Walk (\$100+)	
In Kind Sponsor	

Organization/Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

If providing In Kind donation, describe item(s) here: \_\_\_\_\_

Please make a check out to *Step Into Action* and send to:

*Step Into Action*

1 Claire Drive  
Essex, VT 05452

Submit your high resolution jpeg logo to [stepintoaction.chittenden@gmail.com](mailto:stepintoaction.chittenden@gmail.com) by August 10<sup>th</sup>

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