



**AN INVITATION
TO SPONSOR**

**STEP INTO ACTION
RECOVERY WALK**

**JOIN THE
VOICES FOR
RECOVERY!**

The 2017 Recovery Walk Planning Committee needs your support!

On September 23, 2017, we'll bring together people in recovery, community members, health professionals, families and friends to celebrate the positive role recovery plays in our lives and our communities. Together we'll walk through downtown Burlington on a route that celebrates recovery, and gather together at the Unitarian Universalist Society at the top Church Street to share stories, build community, enjoy food and refreshments, music, and much more!

Last year the "Step Into Action" Recovery Walk drew more than 200 people and raised over \$10,000 for recovery centers and programs throughout Vermont. We are thrilled with the impact of last year's walk, and are striving to raise even more money this year. All funds donated during the event will be dispersed to participating recovery resources around the state.*

But we can't do it without your help!

By sponsoring this event, your organization will help provide hope to 23 million Americans living in recovery, and the many more who have yet to find it.

We are also seeking in kind donations for the Recovery Walk. This could include items to raffle off (in years past, this has been the most popular part of the event) and food or beverage donations for event goers. But that's not all...if you have additional ideas on how you can support this event in any way, we would love to hear from you!

Every September, SAMHSA sponsors National Recovery Month to increase awareness and understanding of mental health and substance use issues, and celebrates the people who recover. Each year we join this movement to help bring the message to our own community. As the state of Vermont is affected more than ever by this epidemic, it is vital to recognize that people can and do recover. This is your opportunity to be a part of the positive stories of recovery!

To learn more about the levels and opportunities of Sponsorship, and to access a Sponsorship Agreement, please see the attached pages.

Questions? Contact Laura Kessen:
StepIntoActionVT@gmail.com or (802) 825-7875

**All Registration Fees will be utilized to plan future Step Into Action – VT events.*



SPONSORSHIP LEVELS & BENEFITS

	GRAND \$1000+	GOLD \$500+	SILVER \$250+	FRIENDS \$100+	IN KIND SPONSOR
Inclusion in Advertising Campaign	X				
Recognition in Press Releases	X				
Recognition During Opening Ceremony	X	X			
Logo Displayed at Event Site	X	X			
Company Featured on Social Media	X	X			
Company Logo on Event T-Shirt	X	X	X		
Company Logo Placement on Website	X	X	X		
Opportunity for Approved Promotional Material to be Distributed at Event	X	X	X		
Education/Resource Table at the Event	X	X	X	X	X

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 RECOVERYWALKVT.COM



SPONSORSHIP AGREEMENT

**DEADLINE:
AUGUST 11TH**

We hereby agree to provide sponsorship funding for **Step Into Action** in the amount indicated below in exchange for the sponsorship benefits applicable to the contribution levels:

GRAND SPONSOR (\$1000+)	
GOLD SPONSOR (\$500+)	
SILVER SPONSOR (\$250+)	
FRIENDS OF THE WALK (\$100+)	
IN KIND DONATIONS	

Organization/Business: _____

Contact Person: _____ Title: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Website: _____

In Kind Donations:

What are you able to donate?

Food: _____

Water: _____

Raffle Item(s): _____

Please make a check out to
“Step Into Action” and send to:

Step Into Action
1 Claire Drive
Essex, VT 05452

Submit your high resolution jpeg logo to
StepIntoActionVT@gmail.com
by August 11, 2017!

Questions? Contact Laura Kessen:
(802) 825-7875