



**AN INVITATION
TO SPONSOR**

**STEP INTO ACTION
RECOVERY WALK**

**JOIN THE
VOICES FOR
RECOVERY!**

The 2020 Recovery Walk Planning Committee needs your support!

On September 19, 2020, we'll bring together people in recovery, community members, health professionals, families and friends to celebrate the positive role recovery plays in our lives and our communities. Together we'll walk through downtown Burlington on a route that celebrates recovery, and gather together at the Unitarian Universalist Society at the top Church Street to share stories, build community, enjoy food and refreshments, music, and much more!

Last year the "Step Into Action" Recovery Walk drew more than 150 people and raised over \$13,000 for recovery centers and programs throughout Chittenden County. We are thrilled with the impact of last year's walk, and are striving to raise even more money this year. All funds donated during the event will be dispersed to participating recovery resources around the state.*

But we can't do it without your help! By sponsoring this event, your organization will help provide hope to 25 million Americans living in recovery, and the many more who have yet to find it.

We are also seeking in kind donations for the Recovery Walk. This could include items to raffle off (the most popular part of the event) and food or beverage donations for event goers. But that's not all...if you have additional ideas on how you can support this event in any way, we would love to hear from you!

Every September, SAMHSA sponsors National Recovery Month to increase awareness and understanding of mental health and substance use issues, and celebrates the people who recover. Each year we join this movement to help bring the message to our own community. As the state of Vermont is affected more than ever by this epidemic, it is vital to recognize that people can and do recover. This is your opportunity to be a part of the positive stories of recovery!

Due to the COVID-19 pandemic, we must follow current state guidelines at the time of the walk. If the guidelines prohibit us from having our annual event per usual, then we will switch to a Plan B. This may look a bit different than years past, but we will still celebrate recovery and raise funds for recovery programs throughout Chittenden County – they need our support more than ever this year!

To learn more about the levels and opportunities of Sponsorship, and to access a Sponsorship Agreement, please see the attached pages.

Questions? Contact Julie Phillips, stepintoaction.chittenden@gmail.com.

**All Registration Fees will be utilized to plan future Step Into Action – VT events.*



SPONSORSHIP LEVELS & BENEFITS

	GRAND \$1000+	GOLD \$500+	SILVER \$250+	FRIENDS \$100+	IN KIND SPONSOR
Inclusion in Advertising Campaign	X				
Opportunity to Speak During Opening Ceremony	X				
Recognition in Press Releases	X	X			IF VALUE > \$500
Recognition During Opening Ceremony	X	X	X		IF VALUE > \$250
Logo Displayed at Event Site	X	X	X		IF VALUE > \$250
Company Featured on Social Media	X	X	X		IF VALUE > \$250
Company Logo on Event T-Shirt	X	X	X		IF VALUE > \$250
Company Logo Placement on Website	X	X	X		IF VALUE > \$250
Opportunity for Approved Promotional Material to be Distributed at Event	X	X	X	X	X
Education/Resource Table at the Event	X	X	X	X	X



SPONSORSHIP AGREEMENT

**DEADLINE:
AUGUST 15TH**

We hereby agree to provide sponsorship funding for **Step Into Action** in the amount indicated below in exchange for the sponsorship benefits applicable to the contribution levels:

GRAND SPONSOR (\$1000+)	
GOLD SPONSOR (\$500+)	
SILVER SPONSOR (\$250+)	
FRIENDS OF THE WALK (\$100+)	
IN KIND DONATIONS	

Organization/Business: _____

Contact Person: _____ Title: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Website: _____

In Kind Donations:

What are you able to donate?

Food: _____

Water: _____

Raffle Item(s): _____

Please make a check out to
“Step Into Action” and send to:

Step Into Action c/o Working Fields
20 Kimball Drive, Suite 104
South Burlington, VT 05403

Submit your high resolution logo (preferably a
PNG or vector file) by **August 15, 2020** to
stepintoaction.chittenden@gmail.com

Questions? Contact Julie Phillips:
stepintoaction.chittenden@gmail.com